

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roger Marshall

Authorized committee:

Kansans for Marshall

Agency requesting time (and contact information):

☐ N/A Strategic Media Services, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

11/3/20



General



Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Neil Williams

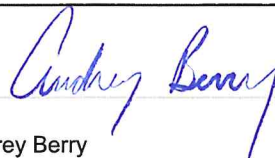
Digitally signed by Neil Williams
Date: 2020.04.14 10:59:03 -04'00'

Name: Neil Williams

Date of Request to Purchase Ad Time: 9/4/20

Station Representative

Signature:



Name: Audrey Berry

Date of Station Agreement to Sell Time: 10/26/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Neil Williams

Digitally signed by Neil Williams
Date: 2020.04.14 10:59:31 -04'00'

Name: Neil Williams

Date: 9/4/20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 10/26/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:
A2744942Station Call Letters:
KSNWDate Received/Requested:
10/26/20Est. #:
8055Station Location:
Wichita KSRun Start and End Dates:
10/27 - 11/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

8055

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2744942
Alt Order #: 27157203
Product Desc: Candidate
Estimate: 8055
Flight Dates: 10/27/20 - 11/03/20
Original Date / Rev: 10/26/20 / 10/26/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 North Fort Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: POL/Roger Marshall/US Senate/KS/Re
Demographic: A25-54
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN13871/SP2622/AL1146
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/01/20	23	\$13,540.00	\$11,509.00
11/02/20	11/08/20	5	\$3,130.00	\$2,660.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	28	\$16,670.00	\$14,169.50	0.00
Totals	28	\$16,670.00	\$14,169.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/28/20	10/28/20	KSN Today 2	CM	6-7am	--W----	:15/:15	1	\$400.00	P3	0.00	BK	1	\$400.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--W----			1			\$400.00		0.00			
N 2	Multi	10/30/20	10/30/20	KSN Today 2	CM	6-7am	----F--	:15/:15	1	\$400.00	P3	0.00	BK	1	\$400.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	----F--			1			\$400.00		0.00			
N 3	Multi	11/02/20	11/02/20	KSN Today 2	CM	6-7am	M-----	:15/:15	1	\$400.00	P3	0.00	BK	1	\$400.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----			1			\$400.00		0.00			
N 4	Multi	10/29/20	10/29/20	Today Show 7-8am	CM	7-8am	---T---	:15/:15	1	\$700.00	P3	0.00	BK	1	\$700.00
Channels : KSNL,KSNG,KSNL,KSNW															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2744942
 Alt Order #: 27157203
 Flight Dates: 10/27/20 - 11/03/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 8055

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	---T---			1		\$700.00	0.00					
N 5	Multi	11/03/20	11/03/20	Today Show 7-8am	CM	7-8am	-T-----	:15/:15	1	\$700.00	P3	0.00	BK	1	\$700.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Today Show 7-8am													
		Today Show (7-8am)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/02/20	11/08/20	-T-----			1		\$700.00	0.00					
N 6	Multi	10/31/20	10/31/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:15/:15	1	\$100.00	P4	0.00	BK	1	\$100.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Kansas Today Sa/Su 6a-8a													
		Kansas Today Weekend													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S-			1		\$100.00	0.00					
N 7	Multi	10/31/20	10/31/20	Today Show Sa	CM	8a-10a	-----S-	:15/:15	1	\$150.00	P4	0.00	BK	1	\$150.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Today Show Sa													
		Saturday Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S-			1		\$150.00	0.00					
N 8	Multi	11/01/20	11/01/20	Today Show Su	CM	Today Show Su	-----S	:15/:15	1	\$150.00	P4	0.00	BK	1	\$150.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Today Show Su													
		Sunday Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S			1		\$150.00	0.00					
N 9	Multi	11/01/20	11/01/20	Meet the Press	CM	Meet the Press	-----S	:15/:15	1	\$300.00	P4	0.00	BK	1	\$300.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Meet the Press													
		Meet The Press													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S			1		\$300.00	0.00					
N 10	Multi	11/01/20	11/01/20	KC End Zone Sun	CM	KC End Zone Sun	-----S	:15/:15	1	\$100.00	P4	0.00	BK	1	\$100.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KC End Zone Sun													
		KC End Zone													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S			1		\$100.00	0.00					
N 11	Multi	10/31/20	10/31/20	Sa 5-530p	CM	5-530p	-----S-	:15/:15	1	\$170.00	P4	0.00	BK	1	\$170.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		Sa 5-530p													
		Jeopardy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-----S-			1		\$170.00	0.00					
N 12	Multi	10/28/20	10/28/20	KSN News at Five	CM	5-530pm	--W----	:15/:15	1	\$1,000.00	P3	0.00	BK	1	\$1,000.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News at Five													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	--W----			1		\$1,000.00	0.00					
N 13	Multi	11/02/20	11/02/20	KSN News at Five	CM	5-530pm	M-----	:15/:15	1	\$1,000.00	P3	0.00	BK	1	\$1,000.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		KSN News at Five													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/02/20	11/08/20	M-----			1		\$1,000.00	0.00					
N 14	Multi	10/27/20	10/27/20	M-F 630-7p	CM	630-7pm	-T-----	:15/:15	1	\$2,000.00	P3	0.00	BK	1	\$2,000.00
		Channels : KSNL,KSNG,KSNL,KSNW													
		M-F 630-7p													
		Wheel of Fortune													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	-T-----			1		\$2,000.00	0.00					
N 15	Multi	10/30/20	10/30/20		CM	630-7pm	----F--	:15/:15	1	\$2,000.00	P3	0.00	BK	1	\$2,000.00

Wichita KS KSNW

Order / Rev: A2744942
Alt Order #: 27157203
Flight Dates: 10/27/20 - 11/03/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
Product Desc: Candidate
Estimate: 8055

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	---T---			1		\$280.00		0.00				
N26	Multi	10/30/20	10/30/20	Tonight Show	CM	10:35p-11:35pm	----F--	:15:15	1	\$280.00	P4	0.00	BK	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	----F--			1		\$280.00		0.00				
N27	Multi	11/02/20	11/02/20	Tonight Show	CM	10:35p-11:35pm	M-----	:15:15	1	\$280.00	P4	0.00	BK	1	\$280.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/02/20	11/08/20	M-----			1		\$280.00		0.00				
N28	Multi	11/01/20	11/01/20	FB Night in Amer Pre Game	CM	FB Night in Amer F	-----S	:15:15	1	\$800.00	P4	0.00	BK	1	\$800.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				FB Night in Amer Pre Game											
Football Night in America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-----S			1		\$800.00		0.00				
													Totals	28	\$16,670.00



125 West 55th St
New York, NY 10019

Contract # 27157203		Changes as of: 10/26/2020 at 10:35 AM		Version: Original Order	
CPE: 560/646/8055		Flight: 10/27/20 - 11/3/20		Station: KSNW	Con Type: POLITICAL/VOTE
Agency: STRATEGIC MEDIA SERVICES		Advertiser: Kansans for Marshall		Market: Wichita	Total \$: \$16,670.00
1911 NORTH FT MYER DRIVE		Product: Candidate		Office: WASHINGTON	Total Spots: 56
SUITE 400		Agency Order #: 10114445		Service: Nielsen	Total CPP: \$0.00
ARLINGTON, VA 20009		Buyer: Rheault, Ben		Primary Demo:	Total GRP:
Salesperson: KELLY JOHNS		202-872-5880		Assistant: KELLY JOHNS	
Separation:				202-872-5880	

#	Day/Time	DP	Program	Rate	Len	10/27 - 11/3										Total Spots	Total	
						10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	\$	CPP*		GRP*	
1	Tu-F,M 6a-7a		Kansas Today 3	\$200.00	15	0	2	0	2	0	0	2	0	6	\$1,200.00	\$0.00	0.0	
2	Tu-F,M 7a-8a		Today Show (7-8am)	\$350.00	15	0	0	2	0	0	0	0	2	4	\$1,400.00	\$0.00	0.0	
3	Sa 6:30a-8a		Kansas Today Weekend	\$50.00	15	0	0	0	0	2	0	0	0	2	\$100.00	\$0.00	0.0	
4	Sa 8a-9:30a		Saturday Today Show	\$75.00	15	0	0	0	0	2	0	0	0	2	\$150.00	\$0.00	0.0	
5	Su 8a-9a		Sunday Today Show	\$75.00	15	0	0	0	0	0	2	0	0	2	\$150.00	\$0.00	0.0	
6	Su 9a-10a		Meet The Press	\$150.00	15	0	0	0	0	0	2	0	0	2	\$300.00	\$0.00	0.0	
7	Su 10:30a-11a		KC End Zone	\$50.00	15	0	0	0	0	0	2	0	0	2	\$100.00	\$0.00	0.0	
8	Sa 5p-5:30p		Jeopardy	\$85.00	15	0	0	0	0	2	0	0	0	2	\$170.00	\$0.00	0.0	
9	Tu-F,M 5p-5:30p		KSN News	\$500.00	15	0	2	0	0	0	0	2	0	4	\$2,000.00	\$0.00	0.0	
10	Tu-F,M 6:30p-7p		Wheel of Fortune	\$1,000.00	15	2	0	0	2	0	0	0	0	4	\$4,000.00	\$0.00	0.0	
11	Sa 6:30p-7p		Wheel of Fortune	\$400.00	15	0	0	0	0	2	0	0	0	2	\$800.00	\$0.00	0.0	
12	Tu-F,M 10p-10:35p		KSN News	\$375.00	15	2	0	2	2	0	0	2	0	8	\$3,000.00	\$0.00	0.0	
13	Sa 10p-10:30p		KSN News	\$250.00	15	0	0	0	0	2	0	0	0	2	\$500.00	\$0.00	0.0	
14	Su 10p-10:30p		KSN News	\$300.00	15	0	0	0	0	0	2	0	0	2	\$600.00	\$0.00	0.0	
15	Tu-F,M 10:35p-11:37p		Tonight Show-NBC	\$140.00	15	2	2	2	2	0	0	2	0	10	\$1,400.00	\$0.00	0.0	
16	Su 6p-7:20p		Football Night in America	\$400.00	15	0	0	0	0	0	2	0	0	2	\$800.00	\$0.00	0.0	
TOTALS:					6	6	6	6	8	10	10	8	2	56	\$16,670.00	\$0.00	0.0	



125 West 55th St
New York, NY 10019

Contract # 27157203 Changes as of: 10/26/2020 at 10:35 AM Version: Original Order

CPE: 560/646/8055
Agency: STRATEGIC MEDIA SERVICES
1911 NORTH FT MYER DRIVE
SUITE 400
ARLINGTON, VA 20009

Flight: 10/27/20 - 11/3/20
Advertiser: Kansans for Marshall
Product: Candidate
Agency Order #: 10114445
Buyer: Rheault, Ben

Station: KSNW
Market: Wichita
Office: WASHINGTON
Service: Nielsen
Primary Demo:

1911 NORTH FT MYER DRIVE
SUITE 400
ARLINGTON, VA 20009

Salesperson: KELLY JOHNS
202-872-5880
Separation:
Assistant: KELLY JOHNS
202-872-5880

Con Type: POLITICAL/NOTE
Total \$: \$16,670.00
Total Spots: 56
Total CPP: \$0.00
Total GRP:

Special Instructions 12N cutoff on 11/3

Competitive Information	
Market Budget:	\$16,670
KSNW Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	56	\$16,670.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Nov	56	\$16,670.00
Total	56	\$16,670.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/26/20 10:40 AM					\$0
New	10/26/20 10:35 AM	KELLY JOHNS	New	56		\$16,670.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.